

SATURDAY NOVEMBER 22ND, 2025

4TH ANNUAL



**"THE BIGGEST PIG ROAST COMPETITION
IN THE USA FOR OUR LAW ENFORCEMENT"**

BACK THE BLUE

BENEFITING



LOVE FUND



HISTORY OF THE ROAST

Join us for the popular return of the 4th Annual Pig Roast Bowl Series South Florida PBA Law Enforcement Edition 2025, taking place on Saturday, November 22ND, 2025. This year, the event promises to be the biggest in the USA with over 150+ skilled competitors and also amateur pig roast teams. An amazing gathering of more than 10,000+ BBQ enthusiasts at the breathtaking Law Enforcement Memorial in Tropical Park, Miami, Florida.

Establishing itself as the pinnacle of “Pig Roast Competitions” in the State of Florida, this event will determine who will be crowned the undisputed “Champions” of the South. Not only is it a thrilling contest, but it’s also a community-driven event that aims to support and honor all of our law enforcement agencies. It provides an incredible opportunity for families to come together and experience an unforgettable time, while also creating valuable networking connections for businesses.





HISTORY OF THE ROAST

Moreover, the event holds a special significance as we unite in giving back to the Love Fund Charity, which provides vital support to fallen officers and their families during times of need. By participating in this event, you'll be contributing to this noble cause and making a real difference in the lives of those who sacrifice so much for our safety and well-being.

Save the date for this extraordinary celebration of culinary skill, camaraderie and community spirit. The Pig Roast Bowl Series South Florida PBA Law Enforcement Edition 2025 promises an unforgettable experience for all who attend. Together, let's honor our law enforcement heroes and create lasting memories that will warm our hearts.

BACK THE BLUE





LOVE FUND

BENEFITING THE LOVE FUND

Established in 1984, the Love Fund is a charitable 501(c)(3) organization that fills a special need: it aids fallen officers and their families when no other funds are available to do so. Any money collected by the Love Fund helps pay for the funerals of officers killed in the line of duty, education for the children of fallen officers and psychological counseling for officers and immediate family members impacted by the stress of the job.

Since its inception, the Love Fund has helped officers through almost any catastrophe that threatens their ability to serve the community, like illness, home damage or post-traumatic stress disorder (PTSD), to name a few. The Love Fund is funded by both SFLPBA special events and outside contributions. As a federally-recognized charitable organization, all contributions to the Love Fund are entirely tax-deductible.

We send lots of LOVE.

"The Love Fund, Inc. is a 501 (C)(3) and charity contributions are deductible to the extent the law allows."



SOUTH FLORIDA PBA

We believe in protecting our community with dignity, honor and a commitment to upholding the law. The South Florida Police Benevolent Association (SFLPBA) is an aggressive, pro-active union of professionals and past law enforcement officers working to protect the rights of police men and women and community officials throughout South Florida. Since incorporating in December 1963, it has continued to actively fight for, and attain, the rights of all members.

For the past 60 years, SFLPBA has worked to promote professionalism among law enforcement officers and establish a positive identity in South Florida and beyond. By aligning itself with key community-based citizen organizations and endorsing politicians with values it supports, the organization continues to enact positive change in South Florida and create a strong relationship between the community and its 7,000 + members.



WE ARE BACK 150+ PIG ROAST TEAMS 1 CHAMPION



**LIVE MUSIC • FOOD TASTINGS • KIDS ACTIVITIES
POP UP SHOPS • FAMILY FUN • SATURDAY FUNDAY**



TROPICAL PARK | FROM 10AM – 6PM
7900 SW 40TH ST, MIAMI, FL 33155





THE PIG ROAST

Louis Fonseca Productions & Kiko Hospitality Group will be curating 150+ local competitors that will compete in the biggest Pig Roast competition for our law enforcement in the USA.





FAMILY KIDS FUN ZONE

Fun for the whole family.



ENTERTAINMENT • GAMES • KIDS ACTIVITIES • INFLATABLES • & MORE!



KIKO!

HOSPITALITY GROUP



Kiko started out as the “Chef Hunter.” He’d scope out the best restaurants, and find out who was rocking it in the kitchen. He’d put a camera in their face with no script. The goal was to capture the true essence of who they are, and what drives them. Along the way, he became friends with countless chefs, owners, and entrepreneurs. Getting the word out and keeping up with the hottest spots became what he is known for.

Supporting them was always the main focus, but doing it my way, in both English and Spanish. On **NBC6INTHEMIX** & **TELEMUNDO51** I covered a lot of ground. Twenty years deep and I’m still here supporting local spots and giving back to my community. Kiko now co-produces Miami’s #1 Podcast @adayinMiami with 232,000 followers.

SOCIAL MEDIA REACH:

Instagram: @QueRikoConKiko (39,600+ Followers)

Facebook: @KikoSuarez (5,300+ Friends)





BY THE NUMBERS



ATTENDANCE:

10K

60% Male / 40% Female

DEMOGRAPHIC:

Hispanic/Latino 70%
White 12%
Black / African American 9%
Other Multiracial 6%
Asian / Pacific Islander 3%

SOCIAL MEDIA ENGAGEMENT & IMPRESSIONS:

1.1M

IMPRESSIONS

ENGAGEMENT RATE 6.4% AVG

MEDIA COVERAGE:

CBS MIAMI
NBC 6 SOUTH FLORIDA
EL VOCERO NEWS
THE HEAT MAGAZINE
MIAMI'S COMMUNITY NEWSPAPERS



ALL SPONSORSHIP PACKAGES

- \$20,000 - TITLE BACK THE BLUE SPONSOR
- \$15,000 - PRESENTING BACK THE BLUE SPONSOR
- \$10,000 - COMMUNITY LEADERS PIG ROAST CHALLENGE SPONSOR
- \$10,000 - MAIN STAGE SPONSOR - **SOLD**
- \$10,000 - OFFICIAL APRON SPONSOR
- \$6,000 - BACK THE BLUE LAW ENFORCEMENT SPONSOR
- \$6,000 - PIG TAG SPONSOR
- \$6,000 - FENCE SPONSOR
- \$6,000 - CAR SPONSOR - **SOLD**
- \$6,000 - TROPHY SPONSOR - **SOLD**
- \$6,000 - T-SHIRT SPONSOR
- \$6,000 - FAMILY KIDS FUN ZONE SPONSOR
- \$6,000 - CHALLENGE COIN SPONSOR
- \$6,000 - CAP SPONSOR
- \$6,000 - TUMBLER CUP SPONSOR - **SOLD**
- \$6,000 - TEAMS TENT SIGNAGE SPONSOR - **SOLD**
- \$6,000 - TOWEL SPONSOR
- \$6,000 - OFFICIAL VIDEO SPONSOR
- \$6,000 - KOOZIE SPONSOR
- \$6,000 - RALLY FAN SPONSOR
- \$6,000 - SWAG BAG SPONSOR
- \$2,500 - BACK THE BLUE BUSINESS TEAM SPONSOR
- \$1,500 - COMMUNITY OUTREACH SPONSOR
- \$1,000 - BACK THE BLUE CORPORATE SPONSOR
- \$700 - SPONSOR A LAW ENFORCEMENT TEAM ENTRY
- \$600 - BACK THE BLUE POP-UP VENDOR



"The Love Fund, Inc. is a 501 (C)(3) and charity contributions are deductible to the extent the law allows."



TITLE BACK THE BLUE SPONSOR \$20,000+

SOLD

TITLE BACK THE BLUE SPONSOR: \$20,000

INCLUDES:

- 4 Pig Roast Bowl Series team entries (16 team members)
- 16 Pig Roast Bowl Series 2025 t-shirts
- 30 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation



SPONSORSHIP PACKAGES \$10,000+

PRESENTING BACK THE BLUE SPONSOR: \$15,000

INCLUDES:

- 3 Pig Roast Bowl Series team entries (12 team members)
- 12 Pig Roast Bowl Series 2025 t-shirts
- 25 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation

COMMUNITY LEADERS PIG ROAST CHALLENGE SPONSOR: \$10,000

INCLUDES:

- 2 Pig Roast Bowl Series team entries (8 team members)
- 8 Pig Roast Bowl Series 2025 t-shirts
- 20 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation

SOLD

MAIN STAGE SPONSOR: \$10,000

INCLUDES:

- 2 Pig Roast Bowl Series team entries (8 team members)
- 8 Pig Roast Bowl Series 2025 t-shirts
- 20 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation



OFFICIAL APRON SPONSOR - \$10,000

SOLD

OFFICIAL APRON SPONSOR \$10,000

INCLUDES:

- 2 Pig Roast Bowl Series team entry (8 team members)
- 8 Pig Roast Bowl Series 2025 t-shirts
- 20 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition



SPONSORSHIP PACKAGES \$6,000

CHALLENGE COIN SPONSOR	SOLD TOWEL SPONSOR	BACK THE BLUE LAW ENFORCEMENT SPONSOR	SOLD CAR SPONSOR	SOLD TUMBLER CUP SPONSOR
CAP SPONSOR	OFFICIAL VIDEO SPONSOR	SOLD FAMILY KIDS FUN ZONE SPONSOR	SOLD T-SHIRT SPONSOR	SOLD TROPHY SPONSOR
PIG TAG SPONSOR	KOOZIE SPONSOR	SWAG BAG SPONSOR	SOLD RALLY FAN SPONSOR	FENCE SPONSOR

ALL ABOVE PACKAGES INCLUDE:

- 1 Pig Roast Bowl Series team entry (4 team members)
 - 4 Pig Roast Bowl Series 2025 t-shirts
 - 10 Ga tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
 - Company must provide pop-up tent and banner
 - On-stage recognition and on-site activation

SOLD

TEAMS TENT SIGNAGE SPONSOR

INCLUDES:

- 1 Pig Roast Bowl Series team entry (4 team members)
 - 4 Pig Roast Bowl Series 2025 t-shirts
 - 10 Ga tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- All pig roast competition teams will have a branded signage in front of their tent dimensions 24" x 32" with your company logo
 - Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
 - Company must provide pop-up tent and banner
 - On-stage recognition and on-site activation



SPONSORSHIP PACKAGES \$600-\$2,500

BACK THE BLUE BUSINESS TEAM SPONSOR: \$2,500

INCLUDES:

- 1 Pig Roast Bowl Series team entry (4 team members)
- 4 Pig Roast Bowl Series 2025 t-shirts
- 6 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition

COMMUNITY OUTREACH SPONSOR: \$1,500

INCLUDES:

- 1 Pig Roast Bowl Series team entry (4 team members)
- 4 Pig Roast Bowl Series 2025 t-shirts
- 4 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation

BACK THE BLUE CORPORATE SPONSOR: \$1,000

INCLUDES:

- 6 GA tickets to Pig Roast Bowl Series
- 6 Pig Roast Bowl Series 2025 t-shirts
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion and t-shirts
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation

SPONSOR A LAW ENFORCEMENT TEAM ENTRY: \$700

INCLUDES:

- 1 Pig Roast Bowl Series team entry (4 team members)
- 4 Pig Roast Bowl Series 2025 t-shirts
- 4 GA tickets to Pig Roast Bowl Series

BACK THE BLUE POP-UP VENDOR: \$600

INCLUDES:

- 4 GA tickets to Pig Roast Bowl Series
- Company must provide pop-up tent and banner
- On-site activation



MARKETING + PROMOTIONS

We utilize an extensive mix of traditional and web-based marketing tools to promote our events. Proper advertising and promotion ensures that we will not only gain exposure and generate interest amongst our target demographic but will also guarantee pre-sale tickets and life-long event brand.

TRADITIONAL

- Flyers
- Print Media
- Word of Mouth
- Guerilla

WEB MARKETING

- Email Campaigns
- Social Media
- Online Deal Sites



ALL WINNING CATEGORIES 2025

- 1 - PIG ROAST BOWL SERIES SOUTH FLORIDA PBA LAW ENFORCEMENT EDITION GRAND CHAMPION'S
- 2 - BEST CHICHARRON CHAMPIONS
- 3 - PEOPLE'S CHOICE CHAMPION'S
- 4 - BEST PIG PRESENTATION CHAMPION'S
- 5 - BEST LAW ENFORCEMENT TASTING PIG CHAMPION'S
- 6 - BEST FIRE DEPARTMENT TASTING PIG CHAMPION'S
- 7 - BEST MILITARY TASTING PIG CHAMPION'S
- 8 - BEST ROOKIE TEAM CHAMPION'S
- 9 - BEST SPIRIT FUNDRAISING CHAMPION'S





OVERALL WINNERS 2024

- 1 - HIALEAH POLICE / THE VAULT GUN CLUB
- 2 - CORAL GABLES POLICE / CEBADA ROOFTOP
- 3 - IMMACULATA – LA SALLE HIGH SCHOOL TEAM #1
- 4 - DORAL POLICE / JOHN BELL CONSTRUCTION
- 5 - QUIRCH FOODS / LYNCH BBQ
- 6 - MDPD MIDWEST DISTRICT / BAYSIDE MARKETPLACE
- 7 - 305 BBQ / BRV CONTRUCTION
- 8 - CORAL GABLES FIRE DEPARTMENT / HERMANOS CANTINA GRILL
- 9 - PETERSON'S HARLEY-DAVIDSON SOUTH
- 10 - SOUTH FLORIDA PBA



ALL WINNING DEFENDING CHAMPIONS 2024





ALL WINNING DEFENDING CHAMPIONS 2024



**DORAL POLICE
& JOHN BELL CONSTRUCTION**
BEST CHICHARRON CHAMPIONS 2024



HIALEAH POLICE & THE VAULT GUN CLUB
PEOPLE'S CHOICE CHAMPIONS 2024
BEST PIG PRESENTATION CHAMPIONS 2024



**CORAL GABLES POLICE
& CEBADA ROOFTOP**
BEST LAW ENFORCEMENT TASTING PIG CHAMPIONS 2024



ALL WINNING DEFENDING CHAMPIONS 2024



MDSO MIDWEST DISTRICT & JC BERMUDEZ
MIAMI-DADE COUNTY COMMISSIONER DISTRICT 12
BEST ROOKIE TEAM CHAMPIONS 2024



CORAL GABLES FIRE DEPARTMENT
& HERMANOS CANTINA GRILL
BEST FIRE DEPARTMENT TASTING PIG CHAMPIONS 2024



ST. BRENDAN CATHOLIC HIGH SCHOOL BASEBALL
BEST SPIRIT FUNDRAISING CHAMPIONS 2024



CONTACT US

If you are interested in being a part of the
PIG ROAST BOWL SERIES SOUTH FLORIDA PBA LAW ENFORCEMENT EDITION 2025,
please contact us.

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BACK THE BLUE

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**THANK YOU
FOR YOUR SUPPORT**



LOVE FUND

KIKO!
HOSPITALITY GROUP

HP
LOUIS
FONSECA
PRODUCTIONS