

SATURDAY DECEMBER 5TH, 2026

5TH ANNIVERSARY



**"THE LARGEST PIG ROAST COMPETITION
IN THE USA FOR OUR LAW ENFORCEMENT"**

BACK THE BLUE

BENEFITING



LOVE FUND



HISTORY OF THE ROAST

Join us for the 5TH ANNIVERSARY of the Pig Roast Bowl Series South Florida PBA Law Enforcement Edition 2026, taking place on Saturday December 5th, 2026. This year, the event promises to be the largest in the USA for our Law Enforcement community and first responders with over 130+ skilled competitors and also amateur pig roast teams. An amazing gathering of thousands of BBQ enthusiasts at the breathtaking Law Enforcement Memorial in Tropical Park, Miami, Florida.

Establishing itself as the pinnacle of “Pig Roast Competitions” in the State of Florida, this event will determine who will be crowned the undisputed “Champions” of the South. Not only is it a thrilling contest, but it’s also a community-driven event that aims to support and honor all our law enforcement agencies. It provides an incredible opportunity for families to come together and experience an unforgettable time, while also creating valuable networking connections for businesses.





HISTORY OF THE ROAST

Moreover, the event holds a special significance as we unite in giving back to the Love Fund Charity, which provides vital support to fallen officers and their families during times of need. By participating in this event, you'll be contributing to this noble cause and making a real difference in the lives of those who sacrifice so much for our safety and well-being.

Save the date for this extraordinary celebration of culinary skill, camaraderie and community spirit. The Pig Roast Bowl Series South Florida PBA Law Enforcement Edition 2026 promises an unforgettable experience for all who attend. Together, let's honor our law enforcement heroes and create lasting memories that will warm our hearts.

BACK THE BLUE





LOVE FUND

BENEFITING THE LOVE FUND

Established in 1984, the Love Fund is a charitable 501(c)(3) organization that fills a special need: it aids fallen officers and their families when no other funds are available to do so. Any money collected by the Love Fund helps pay for the funerals of officers killed in the line of duty, education for the children of fallen officers and psychological counseling for officers and immediate family members impacted by the stress of the job.

Since its inception, the Love Fund has helped officers through almost any catastrophe that threatens their ability to serve the community, like illness, home damage or post-traumatic stress disorder (PTSD), to name a few. The Love Fund is funded by both SFLPBA special events and outside contributions. As a federally-recognized charitable organization, all contributions to the Love Fund are entirely tax-deductible.

We send lots of LOVE.

"The Love Fund, Inc. is a 501 (C)(3) and charity contributions are deductible to the extent the law allows."



SOUTH FLORIDA PBA

We believe in protecting our community with dignity, honor and a commitment to upholding the law. The South Florida Police Benevolent Association (SFLPBA) is an aggressive, pro-active union of professionals and past law enforcement officers working to protect the rights of police men and women and community officials throughout South Florida. Since incorporating in December 1963, it has continued to actively fight for, and attain, the rights of all members.

For the past 60 years, SFLPBA has worked to promote professionalism among law enforcement officers and establish a positive identity in South Florida and beyond. By aligning itself with key community-based citizen organizations and endorsing politicians with values it supports, the organization continues to enact positive change in South Florida and create a strong relationship between the community and its 7,000 + members.





ABOUT LOUIS FONSECA PRODUCTIONS & THE PIG ROAST COMMAND



The South Florida Pig Roast Series is South Florida's premier celebration of food, culture, heritage, and community. Created by Louis Fonseca Productions, The Pig Roast Command and Kiko Hospitality Group, this unique series brings together competitive pig roast teams, community leaders, first responders, military personnel, businesses, and families in a tradition rooted in camaraderie and service.

At the heart of every event is the time-honored art of whole hog roasting. Teams spend hours mastering fire, smoke, seasoning, and techniques to produce perfectly roasted pigs with crispy skin, tender meat, and unforgettable flavor. More than a competition, the Pig Roast Series honors generations of cultural traditions while showcasing the passion, dedication, and craftsmanship of the teams that participate.

Beyond the roasting pits, the series serves as a community gathering where people from all backgrounds come together to enjoy great food, live entertainment, friendly competition, and meaningful connections. Through partnerships with the military, law enforcement agencies, first responders, nonprofits, schools and local businesses, the Pig Roast Series helps strengthen the bonds that unite our communities.

MISSION:

To preserve and celebrate the tradition of pig roasting while fostering fellowship, supporting our military, first responders, education, promoting community engagement, and creating unforgettable experiences for all who attend.

CORE VALUES:

God · Country · Community · Family
Food · Culture · Heritage



“Where Tradition Meets Community and Every Roast Tells a Story.”



KIKO!

HOSPITALITY GROUP



Kiko started out as the “Chef Hunter.” He’d scope out the best restaurants and find out who was rocking it in the kitchen. He’d put a camera in their face with no script. The goal was to capture the true essence of who they are, and what drives them. Along the way, he became friends with countless chefs, owners, and entrepreneurs. Getting the word out and keeping up with the hottest spots became what he is known for.

Supporting them was always the main focus, but doing it my way, in both English and Spanish. On **NBC6INTHEMIX** & **TELEMUNDO51**, I covered a lot of ground. Twenty years deep and I’m still here supporting local spots and giving back to my community. Kiko now co-produces Miami’s #1 Podcast **@adayinMiami** with 246,000 followers.

SOCIAL MEDIA REACH:

Instagram: **@QueRikoConKiko** (43,200+ Followers)

Facebook: **@KikoSuarez** (5,300+ Friends)





THE PIG ROAST

Louis Fonseca Productions & Kiko Hospitality Group will be curating 130+ local competitors that will compete in the largest Pig Roast competition for our law enforcement in the USA.





WE ARE BACK 130+ PIG ROAST TEAMS 1 CHAMPION



**LIVE MUSIC • FOOD TASTINGS • KIDS ACTIVITIES
POP UP SHOPS • FAMILY FUN • SATURDAY FUNDAY**



TROPICAL PARK | FROM 10AM – 6PM
7900 SW 40TH ST, MIAMI, FL 33155





FAMILY KIDS FUN ZONE

Fun for the whole family.



ENTERTAINMENT • GAMES • KIDS ACTIVITIES • INFLATABLES • & MORE!



BY THE NUMBERS



ATTENDANCE:

10K

60% Male / 40% Female

DEMOGRAPHIC:

Hispanic/Latino 70%
White 12%
Black / African American 9%
Other Multiracial 6%
Asian / Pacific Islander 3%

SOCIAL MEDIA ENGAGEMENT & IMPRESSIONS:

1.1M

IMPRESSIONS

ENGAGEMENT RATE 6.4% AVG

MEDIA COVERAGE:

A DAY IN MIAMI
CBS MIAMI
EL VOCERO NEWS
ENRIQUE SANTOS SHOW
MIAMI'S COMMUNITY NEWSPAPERS
NBC 6 SOUTH FLORIDA
ONLY IN DADE
WSVN 7NEWS



ALL SPONSORSHIP PACKAGES

- \$30,000 - TITLE BACK THE BLUE SPONSOR
- \$20,000 - PRESENTING BACK THE BLUE SPONSOR
- \$15,000 - OFFICIAL APRON SPONSOR
- \$10,000 - COMMUNITY LEADERS PIG ROAST CHALLENGE SPONSOR
- \$10,000 - MAIN STAGE SPONSOR
- \$7,000 - BACK THE BLUE LAW ENFORCEMENT SPONSOR
- \$7,000 - BANDANA SPONSOR
- \$7,000 - PIG TAG SPONSOR
- \$7,000 - BOTTLE OPENER SPONSOR
- \$7,000 - FENCE SPONSOR
- \$7,000 - CAR SPONSOR
- \$7,000 - TROPHY SPONSOR
- \$7,000 - T-SHIRT SPONSOR
- \$7,000 - FAMILY KIDS FUN ZONE SPONSOR
- \$7,000 - CHALLENGE COIN SPONSOR
- \$7,000 - CAP SPONSOR
- \$7,000 - TUMBLER CUP SPONSOR
- \$7,000 - TEAMS TENT SIGNAGE SPONSOR
- \$7,000 - TOWEL SPONSOR
- \$7,000 - OFFICIAL VIDEO SPONSOR
- \$7,000 - KOOZIE SPONSOR
- \$7,000 - RALLY FAN SPONSOR
- \$7,000 - SWAG BAG SPONSOR
- \$2,500 - BACK THE BLUE BUSINESS TEAM SPONSOR
- \$2,000 - COMMUNITY OUTREACH SPONSOR
- \$1,000 - BACK THE BLUE CORPORATE SPONSOR
- \$700 - SPONSOR A LAW ENFORCEMENT TEAM ENTRY
- \$600 - BACK THE BLUE POP-UP VENDOR



"The Love Fund, Inc. is a 501 (C)(3) and charity contributions are deductible to the extent the law allows."



TITLE BACK THE BLUE SPONSOR: \$30,000

INCLUDES:

- 5 Pig Roast Bowl Series team entries (20 team members)
- 20 Pig Roast Bowl Series 2026 t-shirts
- 40 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation



SPONSORSHIP PACKAGES \$10,000+

PRESENTING BACK THE BLUE SPONSOR: \$20,000

INCLUDES:

- 4 Pig Roast Bowl Series team entries (16 team members)
- 16 Pig Roast Bowl Series 2026 t-shirts
- 30 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation

COMMUNITY LEADERS PIG ROAST CHALLENGE SPONSOR: \$10,000

INCLUDES:

- 2 Pig Roast Bowl Series team entries (8 team members)
- 8 Pig Roast Bowl Series 2026 t-shirts
- 20 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation

MAIN STAGE SPONSOR: \$10,000

INCLUDES:

- 2 Pig Roast Bowl Series team entries (8 team members)
- 8 Pig Roast Bowl Series 2026 t-shirts
- 20 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation



OFFICIAL APRON SPONSOR \$15,000

INCLUDES:

- 3 Pig Roast Bowl Series team entry (12 team members)
- 12 Pig Roast Bowl Series 2026 t-shirts
- 25 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition



SPONSORSHIP PACKAGES \$7,000

CHALLENGE COIN SPONSOR	TOWEL SPONSOR	BACK THE BLUE LAW ENFORCEMENT SPONSOR	CAR SPONSOR	TUMBLER CUP SPONSOR
CAP SPONSOR	OFFICIAL VIDEO SPONSOR	FAMILY KIDS FUN ZONE SPONSOR	T-SHIRT SPONSOR	TROPHY SPONSOR
PIG TAG SPONSOR	KOOZIE SPONSOR	SWAG BAG SPONSOR	RALLY FAN SPONSOR	FENCE SPONSOR
BANDANA SPONSOR	ALL ABOVE PACKAGES INCLUDE: • 1 Pig Roast Bowl Series team entry (4 team members) • 4 Pig Roast Bowl Series 2026 t-shirts • 10 Ga tickets to Pig Roast Bowl Series • Acknowledgment on South Florida PBA social media and website • Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat • Company must provide pop-up tent and banner • On-stage recognition and on-site activation			BOTTLE OPENER SPONSOR

TEAMS TENT SIGNAGE SPONSOR

INCLUDES:

- 1 Pig Roast Bowl Series team entry (4 team members)
 - 4 Pig Roast Bowl Series 2026 t-shirts
 - 10 Ga tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- All pig roast competition teams will have a branded signage in front of their tent dimensions 24" x 32" with your company logo
 - Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
 - Company must provide pop-up tent and banner
 - On-stage recognition and on-site activation



SPONSORSHIP PACKAGES \$600-\$2,500

BACK THE BLUE BUSINESS TEAM SPONSOR: \$2,500

INCLUDES:

- 1 Pig Roast Bowl Series team entry (4 team members)
- 4 Pig Roast Bowl Series 2026 t-shirts
- 6 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition

COMMUNITY OUTREACH SPONSOR: \$2,000

INCLUDES:

- 1 Pig Roast Bowl Series team entry (4 team members)
- 4 Pig Roast Bowl Series 2026 t-shirts
- 4 GA tickets to Pig Roast Bowl Series
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion, t-shirts and step & repeat
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation

BACK THE BLUE CORPORATE SPONSOR: \$1,000

INCLUDES:

- 6 GA tickets to Pig Roast Bowl Series
- 6 Pig Roast Bowl Series 2026 t-shirts
- Acknowledgment on South Florida PBA social media and website
- Company logo on all Pig Roast Bowl Series creative marketing promotion and t-shirts
- Company must provide pop-up tent and banner
- On-stage recognition and on-site activation

SPONSOR A LAW ENFORCEMENT TEAM ENTRY: \$700

INCLUDES:

- 1 Pig Roast Bowl Series team entry (4 team members)
- 4 Pig Roast Bowl Series 2026 t-shirts
- 4 GA tickets to Pig Roast Bowl Series

BACK THE BLUE POP-UP VENDOR: \$600

INCLUDES:

- 4 GA tickets to Pig Roast Bowl Series
- Company must provide pop-up tent and banner
- On-site activation



MARKETING + PROMOTIONS

We utilize an extensive mix of traditional and web-based marketing tools to promote our events. Proper advertising and promotion ensures that we will not only gain exposure and generate interest amongst our target demographic but will also guarantee pre-sale tickets and life-long event brand.

TRADITIONAL

- Flyers
- Print Media
- Word of Mouth
- Guerilla

WEB MARKETING

- Email Campaigns
- Social Media
- Online Deal Sites



ALL WINNING CATEGORIES 2026

- 1 - Pig Roast Bowl Series South Florida PBA Law Enforcement Edition Champions 2026
- 2 - Best Chicharron Champions 2026
- 3 - People's Choice Champions 2026
- 4 - Best Law Enforcement Tasting Pig Champions 2026
- 5 - Best Pig Tent Presentation Champions 2026
- 6 - Best Fire Department Tasting Pig Champions 2026
- 7 - Best Military Tasting Pig Champions 2026
- 8 - Best Rookie Team Champions 2026
- 9 - Best Spirit Fundraising Champions 2026





OVERALL WINNERS 2025

- 1 - DORAL POLICE / JOHN BELL CONSTRUCTION
- 2 - DICED FOOD / WEST MIAMI POLICE
- 3 - DADE COUNTY FARM BUREAU / MDSO AGRUCULTURAL PATROL SECTION
- 4 - HIALEAH POLICE DEPARTMENT / PEPSI / HIALEAH RANCH
- 5 - MEAT THE LAW / SUSHI SAKE CUTLER BAY & HOMESTEAD / SAO - KATHERINE FERNANDEZ RUNDLE OFFICE OF THE STATE ATTORNEY
- 6 - 305 BBQ / BRV CONSTRUCTION
- 7 - MIAMI MOVING / MICCOSUKEE POLICE
- 8 - SOUTH MIAMI POLICE
- 9 - EVENTSTAR STRUCTURES / MEDLEY POLICE DEPARTMENT
- 10 - FIU WE MEAN BUSINESS



ALL WINNING DEFENDING CHAMPIONS 2025



DORAL POLICE & JOHN BELL CONSTRUCTION
GRAND CHAMPIONS 2025
BEST SPIRIT FUNDRAISING CHAMPIONS 2025



ALL WINNING DEFENDING CHAMPIONS 2025



305 BBQ & BRV CONSTRUCTION
BEST CHICHARRON CHAMPIONS 2025



MIAMI'S BEST BLINDS /
MIAMI FIRE BOMBEROS LECHONEROS
PEOPLE'S CHOICE CHAMPIONS 2025



WEST MIAMI POLICE & DICED FOOD
BEST LAW ENFORCEMENT TASTING PIG CHAMPIONS 2025



ALL WINNING DEFENDING CHAMPIONS 2025



HOMESTEAD POLICE & HOMESTEAD PIT CREW
BEST PIG TENT PRESENTATION CHAMPIONS 2025



CORAL GABLES FIRE & HERMANOS CANTINA GRILL
BEST FIRE DEPARTMENT TASTING PIG CHAMPIONS 2025



SMOKEY & THE BBQ / FORT LAUDERDALE POLICE
BEST ROOKIE TEAM CHAMPIONS 2025



CONTACT US

If you are interested in being a part of the
PIG ROAST BOWL SERIES SOUTH FLORIDA PBA LAW ENFORCEMENT EDITION 2026,
please contact us.

Louis Fonseca
Co-Founder

C: 305.796.1744

E: Louisfonseca28@gmail.com

Roberto “Kiko” Suarez
Co-Founder

C: 305.244.0591

E: Rikoconkiko@gmail.com

Kim Gregson
South Florida PBA

O: 305.593.0044

E: Kim@sflpba.org

Emi Guerra
Vice-Chair

C: 305.804.7443

E: Emi@breakwaterhg.com

Jose Felix Diaz
Vice-Chair

C: 305.785.8280

E: Diaz@ballardpartners.com

Diana Rodriguez
Vice-Chair

C: 786.346.1312

E: Run4itall@aol.com

BACK THE BLUE

BACK THE BLUE



**THANK YOU
FOR YOUR SUPPORT**



KIKO!
HOSPITALITY GROUP

HP
LOUIS
FONSECA
PRODUCTIONS